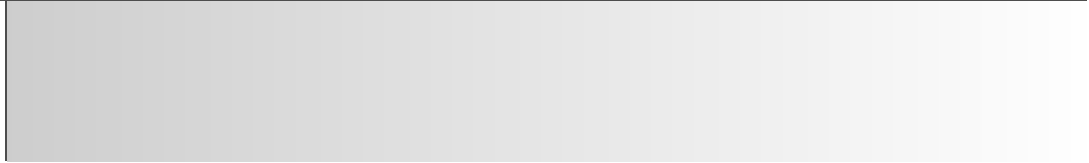


Minor in Data Analytics

2020-21



Data Analytics Minor

Item #	Title	Credits
BUAD 275	Introduction to Data Analytics	3
BUAD 355	Introduction to Data Visualization	3
BUAD 365	Database Management and Data Mining	3
BUAD 465	Applied Decision Theory	3
ECON 415	Introduction to Econometrics	3
MKTG 345	Database Marketing	3
	BUAD Elective	3
	Sub-Total Credits	21

Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

June 2020

Southwestern Adventist University—Office of Academic Administration