

Minor in Data Analytics

2023-24



Data Analytics Minor

| Item # | Title | Credits |
|----------|-------------------------------------|---------|
| BUAD 275 | Introduction to Data Analytics | 3 |
| BUAD 355 | Introduction to Data Visualization | 3 |
| BUAD 365 | Database Management and Data Mining | 3 |
| BUAD 465 | Applied Decision Theory | 3 |
| MKTG 345 | Database Marketing | 3 |
| | BUAD Elective | 3 |
| | Sub-Total Credits | 21 |

Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

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Southwestern Adventist University—Office of Academic Administration