

B.S. Communication Online Media emphasis

General Education Requirements for all Bachelor's degrees

Quality Enhancement Plan (QEP) Requirement

Item #	Title	credits
COMM 110	Communication Media	3
COMM 125	Audio Production	3
COMM 127	Photo and Graphic Editing	3
COMM 137	Media Techniques	3
COMM 224	Photography	3
COMM 237	Video Production I	3
COMM 261	Media Writing I	3
COMM 270	Social Media Strategy	3
COMM 332	Media Management	3
COMM 335	Persuasion	3
COMM 343	Visual Communication	3
COMM 351	Advertising	3
COMM 361	Media Writing II	3
COMM 424	Writing and Editing	3
COMM 431	Media Law and Ethics	3
COMM 451	Communication Theory	3
COMM 481	Senior Portfolio Seminar	1
	B.S. Online Media Cognates	6
	Total credits:	55

Category Descriptions

B.S. Online Media Cognates

Credits: 6

Item #	Title	credits
MKTG 343	Principles of Marketing	3
MKTG 350	Consumer Behavior	3