

B.S. Business

2023-24

WEBSITE

<https://www.swau.edu/academics/business/>

DEPARTMENT PERSONNEL

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The Bachelor of Science (BS) in Business is intended to be a general business degree. This degree gives students pursuing other areas of interest (i.e., pre-med, pre-dental, pre-law, etc.) more flexibility to invest in other fields while still developing the breadth of management, interpersonal and professional skill required in today's complex business world. The BS in Business degree is also designed to be compatible with Southwestern's Distance Education program.

Job Market

The job market for a general business degree is broad and our graduates find jobs such as human resources, compensation or benefits specialists, purchasing, administration executives, administration assistants, administrative support, data entry and analysis, healthcare administration and support, insurance or medical claims and billing, and many others. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

Job Outlook

The job outlook for individuals with general business degrees continues to improve. According to the U.S. Bureau of Labor Statistics, overall employment in business and financial occupations is projected to grow 7% from 2021-2023; this increase is expected to result in about 715,000 jobs. Additionally, opportunities arise from the need to replace workers who leave their occupations permanently for about 980,200 opening each year, on average.

Earnings

Earnings potential for graduates with general business degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics (May 2021), the median annual wage for business and financial occupations is \$76,570.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.



Required Courses

BUAD 372, BUAD 423, and ECON 401 may be substituted for another business course with the approval of your advisor.

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
IBUS 319	International Business	3
	BUAD 423 or ECON 401	3
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 472	Business Policies and Strategies	3
	ECON 211 or ECON 212	3
FNCE 321	Business Finance	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	42

Cognate Requirements

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	6

Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

First Year First Semester

Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3
ENGL 121	Freshman Composition	3
MATH 141	Introduction to Probability and Statistics	3
UNIV 111	Wellness for Life	2
	Life and Physical Science GE Requirement	4
	Sub-Total Credits	15

First Year Second Semester

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
	Fine Arts GE Requirement	3
	History GE Requirement	3
	Life and Physical Science GE Requirement	4
	Religion GE Requirement	3
	Sub-Total Credits	16

Second Year First Semester

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
BUAD 270	Management Information Systems	3
ECON 211	Macroeconomics	3
ENGL 220	Research Writing	3
	History GE Requirement	3
	Kinesiology GE Requirement	1
	Sub-Total Credits	16

Second Year Second Semester

Item #	Title	Credits
ECON 212	Microeconomics	3
	Religion GE Requirement	3
	General Elective	3-0
	General Elective	3-0
	General Elective	3-0
	Sub-Total Credits	15

Third Year First Semester

Item #	Title	Credits
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
FNCE 321	Business Finance	3
MKTG 343	Principles of Marketing	3
	Kinesiology GE Requirement	1
	Literature GE Requirement	3
	Sub-Total Credits	16

Third Year Second Semester

Item #	Title	Credits
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
	Religion GE Requirement	3
	General Elective	3-0
	General Elective	3-0
	Sub-Total Credits	15

Fourth Year First Semester

Item #	Title	Credits
BUAD 460	Ethics and Business Social Responsibility	3
ECON 401	Managerial Economics	3
IBUS 319	International Business	3
	Religion GE Requirement	3
	General Elective	3-0
	Sub-Total Credits	15

Fourth Year Second Semester

Item #	Title	Credits
BUAD 472	Business Policies and Strategies	3
	General Elective	3-0
	General Elective	3-0
	General Elective	3-0
	Sub-Total Credits	12

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Southwestern Adventist University—Office of Academic Administration