

## B.B.A. Project Management

2020-21

### WEBSITE

<https://www.swau.edu/business>

### DEPARTMENT PERSONNEL

*AdventHealth Endowed Chair of  
Business Administration*  
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### Faculty

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The Bachelor of Business Administrations degree (BBA) with a concentration in Project Management is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

### Job Market

The job market for Project Management majors is broad and our project management graduates will find jobs as project managers in many industries including manufacturing and construction, information services and publishing, finance and insurance, management and professional services, utilities, and oil and gas.

### Job Outlook

The job outlook for individuals with Project Management degrees continues to improve. According to the Project Management Institute (PMI), between the years 2017 and 2027, there will be an increase of 22 million jobs (33%) for project managers worldwide. There will be a need for an additional 2.2 million

project managers each year through 2027. <https://www.pmi.org/learning/careers/job-growth>

### Earnings

Earnings potential for graduates with Project Management degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the Project Management Institute (PMI), the median annual income in the United States for project managers in general is \$116,000 with a project manager earning a median of \$87,360 and The Director of Project Management office earning a median of \$144,000. <https://www.pmi.org/-/media/pmi/documents/public/pdf/learning/pmi-salary-survey-11th-editionreport.pdf>

A bachelor's degree qualifies an individual for most entry-level positions. However, a Project Management Certification (PMP, CAPM, etc.) will significantly increase the potential of obtaining many positions as well as earning potential.

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## Business Core Courses

Required of all BBA students.

*\*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor.*

*Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.*

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	45

## Project Management Concentration

Item #	Title	Credits
CSIS 110	Principles of Computer Programming I	3
CSIS 111	Principles of Computer Programming II	3
BUAD 280	Introduction to Project Management	3
BUAD 281	Project Planning	3
BUAD 380	Project Execution, Monitoring & Control, Implementation & Closure	3
BUAD 421	Advanced Project Management - Practicum	3
	Sub-Total Credits	18

## Cognate Requirements

**\*\*BUAD 317** may be taken as an alternative to **COMM 111** and also fulfill the communication competency requirement.

Item #	Title	Credits
COMM 111	Speech	3
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	9

# Sample 4 Year Curriculum

## General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

### First Year First Semester

Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3
ENGL 121	Freshman Composition	3
	History GE Curriculum Guide	3
	Life and Physical Science GE Curriculum Guide	4
UNIV 111	Wellness for Life	2
	Sub-Total Credits	15

### First Year Second Semester

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
	Fine Arts GE Curriculum Guide	3
	History GE Curriculum Guide	3
	Life and Physical Science GE Curriculum Guide	4
	Religion GE Curriculum Guide	3
	Sub-Total Credits	16

### Second Year Second Semester

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
BUAD 270	Management Information Systems	3
ECON 211	Macroeconomics	3
ENGL 220	Research Writing	3
	Kinesiology GE Curriculum Guide	1
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	16

### Second Year Second Semester

Item #	Title	Credits
ACCT 212	Accounting Principles II	3
BUAD 211	Profiles of Entrepreneurship	3
ECON 212	Microeconomics	3
	Electives for 120	3
	Religion GE Curriculum Guide	3
	Sub-Total Credits	15

### Third Year First Semester

Item #	Title	Credits
BUAD 280	Introduction to Project Management	3
BUAD 301	Principles of Management	3
CSIS 110	Principles of Computer Programming I	3
FNCE 321	Business Finance	3
	Kinesiology GE Curriculum Guide	1
	Religion GE Curriculum Guide	3
	Sub-Total Credits	16

### Third Year Second Semester

Item #	Title	Credits
BUAD 281	Project Planning	3
BUAD 311	Business Law	3
BUAD 372	Human Resources Management	3
CSIS 111	Principles of Computer Programming II	3
	Religion GE Curriculum Guide	3
	Sub-Total Credits	15

### Fourth Year First Semester

Item #	Title	Credits
BUAD 380	Project Execution, Monitoring & Control, Implementation & Closure	3
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 466	Production and Operations Management	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	15

### Fourth Year Second Semester

Item #	Title	Credits
BUAD 317	Business Communication	3
BUAD 421	Advanced Project Management - Practicum	3
BUAD 472	Business Policies and Strategies	3
	Literature GE Curriculum Guide	3
	Religion GE Curriculum Guide	3
	Sub-Total Credits	15

June 2020

Southwestern Adventist University—Office of Academic Administration