

B.B.A. Project Management Concentration

2023-24

WEBSITE

<https://www.swau.edu/academics/project-management/>

DEPARTMENT PERSONNEL

AdventHealth Endowed Chair of Business Administration

Aaron Moses, Ph.D.

Faculty

Chanda Santo, M.B.A., M.S.

Jon Turk, M.B.A.

Licci Zemleduch, M.B.A.

Adrian Cecotto, M.F.

LOCATION

Pechero Hall

CONTACT

mosesa@swau.edu

(817) 202-6771

The Bachelor of Business Administrations degree (BBA) with a concentration in Project Management is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

The job market for Project Management majors is broad and our project management graduates will find jobs as project managers in many industries including manufacturing and construction, information services and publishing, finance and insurance, management and professional services, utilities, and oil and gas.

Job Outlook

According to Project Management Institute's most recent *Talent Gap* report, 2.3 million people will be needed each year to fill all of the project management oriented positions expected to open by 2030. To remain competitive, companies will need to focus on hiring problem solvers and relationship builders who can help them drive change and deliver strategic value. And that will sustain demand for project leaders. (<https://www.pmi.org/learning/careers/global-job-trends-2023>)

Earnings

Earnings potential for graduates with Project Management degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the Project Management Institute (PMI), the median annual income in the United States for project Professionals in general is \$115,000 - Earning Power: Project Management Salary Survey—Twelfth Edition (2021).

A bachelor's degree qualifies an individual for most entry-level positions. However, a Project Management Certification (PMP, CAPM, etc.) will significantly increase the potential of obtaining many positions as well as earning potential.



Business Core Courses

Required of all BBA students.
**BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor.*
Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 275	Introduction to Data Analytics	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 466	Production and Operations Management	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	48

Project Management Concentration

BUAD 204 is an elective and can be included in concentration.

Item #	Title	Credits
BUAD 180	Project Management Fundamentals	3
BUAD 244	Managing Risk & Uncertainty	3
BUAD 281	Predictive Project Planning	3
BUAD 314	Agile Frameworks & Methodologies	3
BUAD 380	Project Execution, Monitoring & Control	3
BUAD 421	Capstone: Full-Cycle Project Management	3
	Sub-Total Credits	18

Cognate Requirements

**BUAD 317 may be taken as an alternative to COMM 111 and also fulfill the communication competency requirement.

Item #	Title	Credits
COMM 111	Speech	3
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	9

Sample 4 Year Curriculum

General Education Requirements
To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

First Year First Semester			First Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3	CSIS 106	Comprehensive Spreadsheets	3
ENGL 121	Freshman Composition	3		Fine Arts GE Requirement	3
KINT 112	Whole-Person Wellness	2		History GE Requirement	3
	Life and Physical Science GE Requirement	4		Life and Physical Science GE Requirement	4
MATH 141	Introduction to Probability and Statistics	3		Religion GE Requirement	3
	Sub-Total Credits	15		Sub-Total Credits	16
Second Year First Semester			Second Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
ACCT 211	Accounting Principles I	3	ACCT 212	Accounting Principles II	3
BUAD 270	Management Information Systems	3	BUAD 211	Profiles of Entrepreneurship	3
ECON 211	Macroeconomics	3	BUAD 275	Introduction to Data Analytics	3
ENGL 220	Research Writing	3	BUAD 281	Predictive Project Planning	3
	Kinesiology GE Requirement	1	ECON 212	Microeconomics	3
	Sub-Total Credits	16		Sub-Total Credits	15
Third Year First Semester			Third Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 301	Principles of Management	3	BUAD 380	Project Execution, Monitoring & Control	3
CSIS 110	Principles of Computer Programming I	3	BUAD 311	Business Law	3
FNCE 321	Business Finance	3	BUAD 372	Human Resources Management	3
	History GE Requirement	3	CSIS 111	Principles of Computer Programming II	3
	Kinesiology GE Requirement	1		Religion GE Requirement	3
	Religion GE Requirement	3		Sub-Total Credits	15
	Sub-Total Credits	16			
Fourth Year First Semester			Fourth Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 460	Ethics and Business Social Responsibility	3	BUAD 317	Business Communication	3
BUAD 466	Production and Operations Management	3	BUAD 421	Capstone: Full-Cycle Project Management	3
IBUS 319	International Business	3	BUAD 472	Business Policies and Strategies	3
MKTG 343	Principles of Marketing	3		Business Elective	3
	Religion GE Requirement	3		Literature GE Requirement	3
	Sub-Total Credits	15		Sub-Total Credits	15