

B.B.A. Management Senior Living Administration Emphasis

The senior living industry (e.g., assisted living, independent living, and memory care) is rapidly growing and in need of compassionate leaders with the management skills to meet the needs and desires of the senior population. Southwestern Adventist University's Bachelor of Business Administration with a concentration in Management and an emphasis in Senior Living Administration will meet the educational needs of aspiring senior living leaders. Students will gain a foundational understanding of the key areas of business administration and management as well as how to apply these principles in the successful operation of a senior living community. Additionally, students will become knowledgeable on topics specifically related to the industry such as federal and state regulations, senior wellness and community operations. According to the Texas licensing standards for assisted living facilities, the program meets and exceeds the educational requirements to be an assisted living manager in the state of Texas.

Business Core Courses

Required of all BBA students.

*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor. Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3

Management Concentration

Item #	Title	Credits
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
BUAD 423	Organizational Behavior	3

Senior Living Emphasis

Item #	Title	Credits
BSLM 310	Introduction to Senior Living Administration	3
BSLM 320	Resident-Centered Care and Services	3
BSLM 492	Senior Living Internship	3-8

Cognate Requirements

The General Education speech requirement is satisfied through BUAD 317 which is completed in the degree section of this major.

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
ALHE 112	Medical Terminology	1
PSYC 330	Life Transitions, Grief and Loss	3
MATH 141	Introduction to Probability and Statistics	3
	Total credits:	73