

## B.B.A. Management Senior Living Administration Emphasis

2020-21

### WEBSITE

<https://www.swau.edu/business>

### DEPARTMENT PERSONNEL

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Business Administration*  
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The Bachelor of Business Administrations degree (BBA) with a concentration in management with an emphasis in senior living administration is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

### Job Market

The senior living industry (e.g., assisted living, independent living, and memory care) is rapidly growing and in need of compassionate leaders with the management skills to meet the needs and desires of the senior population. Most of the graduates from this program will seek leadership positions in the business administration and management of senior living communities. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

### Job Outlook

The job outlook for individuals with senior living management degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2018 and 2028, there will be 71,600 jobs as medical and health services managers.

### Earnings

Earnings potential for graduates with senior living management degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics, the median annual income for medical and health services managers is \$71,600.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential



## Business Core Courses

Required of all BBA students.

\*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor. Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	45

## Management Concentration

Item #	Title	Credits
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
BUAD 423	Organizational Behavior	3
	Sub-Total Credits	9

## Senior Living Emphasis

Item #	Title	Credits
BSLM 310	Introduction to Senior Living Administration	3
BSLM 320	Resident-Centered Care and Services	3
BSLM 492	Senior Living Internship	3-8
	Sub-Total Credits	9

## Cognate Requirements

The General Education speech requirement is satisfied through BUAD 317 which is completed in the degree section of this major.

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
ALHE 112	Medical Terminology	1
PSYC 330	Life Transitions, Grief and Loss	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	10

# Sample 4 Year Curriculum

## General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

### First Year First Semester

Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3
ENGL 121	Freshman Composition	3
	History GE Curriculum Guide	3
	Life and Physical Science GE Curriculum Guide	4
UNIV 111	Wellness for Life	2
	Sub-Total Credits	15

### First Year Second Semester

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
	Fine Arts GE Curriculum Guide	3
	History GE Curriculum Guide	3
	Life and Physical Science GE Curriculum Guide	4
	Religion GE Curriculum Guide	3
	Sub-Total Credits	16

### Second Year First Semester

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
BUAD 270	Management Information Systems	3
ECON 211	Macroeconomics	3
ENGL 220	Research Writing	3
	Kinesiology GE Curriculum Guide	1
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	16

### Second Year Second Semester

Item #	Title	Credits
ACCT 212	Accounting Principles II	3
BUAD 211	Profiles of Entrepreneurship	3
ECON 212	Microeconomics	3
	Electives for 120	3
	Religion GE Curriculum Guide	3
	Sub-Total Credits	15

### Third Year First Semester

Item #	Title	Credits
BUAD 301	Principles of Management	3
FNCE 321	Business Finance	3
	Kinesiology GE Curriculum Guide	1
	Literature GE Curriculum Guide	3
MKTG 343	Principles of Marketing	3
	Religion GE Curriculum Guide	3
	Sub-Total Credits	16

### Third Year Second Semester

Item #	Title	Credits
ALHE 112	Medical Terminology	1
BSLM 310	Introduction to Senior Living Administration	3
BUAD 311	Business Law	3
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
	Religion GE Curriculum Guide	3
	Sub-Total Credits	16

### Fourth Year First Semester

Item #	Title	Credits
BSLM 320	Resident-Centered Care and Services	3
BUAD 423	Organizational Behavior	3
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 466	Production and Operations Management	3
IBUS 319	International Business	3
	Sub-Total Credits	15

### Fourth Year Second Semester

Item #	Title	Credits
BSLM 492	Senior Living Internship	3-8
BUAD 472	Business Policies and Strategies	3
	Business Elective	3
PSYC 330	Life Transitions, Grief and Loss	3
	Sub-Total Credits	12-17

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