

## B.B.A. Management

2023-24

### WEBSITE

<https://www.swau.edu/academics/management/>

### DEPARTMENT PERSONNEL

*AdventHealth Endowed Chair of Business Administration*  
Aaron Moses, Ph.D.

### Faculty

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### LOCATION

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The Bachelor of Business Administrations degree (BBA) with a concentration in Management is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

### Job Market

The job market for management majors is broad and our management graduates have found jobs such as human resources, compensation or benefits specialists, purchasing, administration executives, administration assistants, administrative support, data entry and analysis, healthcare administration and support, insurance or medical claims and billing, and many others. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

### Job Outlook

The job outlook for individuals with management degrees continues to improve. According to the U.S. Bureau of Labor Statistics, in 2021 there was 348,100 jobs for and 2031 supervisors of office and administrative support workers, with a growth of 23,600 jobs between 2021 and 2031 predicted (7% increase). Human Resources Specialists will find about 33,000 new jobs between 2021 and 2031 and there will be a need for an additional 12,300 HR managers in the same period.

### Earnings

Earnings potential for graduates with management degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics, the median annual income for office and administrative support occupations is \$38,050 while supervisors of these workers earn a median salary of \$99,290. Individuals working as human resource specialists earn a median salary of \$62,290 annually, while human resources managers earn a median salary of \$126,230. The median annual income for top executives is \$98,980.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

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## Business Core Courses

Required of all BBA students.

*\*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor. Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.*

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 275	Introduction to Data Analytics	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	48

## Management Concentration 18 credits required

Item #	Title	Credits
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
BUAD 423	Organizational Behavior	3
	Sub-Total Credits	9

## Management Electives

BUAD 466 and ECON 401 may not be taken as an elective if it was taken as part of the Business core.

Item #	Title	Credits
ACCT 317	Cost Accounting	3
BUAD 280	Introduction to Project Management	3
BUAD 453	Cross-Cultural Studies	3
BUAD 466	Production and Operations Management	3
BUAD 492	Business Internship	3-8
BUAD 499	Directed Group Study Topics	1-3
ECON 401	Managerial Economics	3
MKTG 241	Public Relations	3
	Sub-Total Credits	9

## Cognate Requirements

The General Education speech requirement is satisfied through BUAD 317 which is completed in the degree section of this major.

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	6

# Sample 4 Year Curriculum

## General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

### First Year First Semester

Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3
CSIS 106	Comprehensive Spreadsheets	3
ENGL 121	Freshman Composition	3
UNIV 111	Wellness for Life	2
	Life and Physical Science GE Requirement	4
	Sub-Total Credits	15

### First Year Second Semester

Item #	Title	Credits
MATH 141	Introduction to Probability and Statistics	3
	Fine Arts GE Requirement	3
	History GE Requirement	3
	Life and Physical Science GE Requirement	4
	Religion GE Requirement	3
	Sub-Total Credits	16

### Second Year First Semester

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
BUAD 270	Management Information Systems	3
ECON 211	Macroeconomics	3
ENGL 220	Research Writing	3
	History GE Requirement	3
	Kinesiology GE Requirement	1
	Sub-Total Credits	16

### Second Year Second Semester

Item #	Title	Credits
ACCT 212	Accounting Principles II	3
BUAD 120	Personal Finance	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 275	Introduction to Data Analytics	3
ECON 212	Microeconomics	3
	Sub-Total Credits	15

### Third Year First Semester

Item #	Title	Credits
BUAD 301	Principles of Management	3
FNCE 321	Business Finance	3
MKTG 343	Principles of Marketing	3
	Kinesiology GE Requirement	1
	Literature GE Requirement	3
	Management Elective	3
	Sub-Total Credits	16

### Third Year Second Semester

Item #	Title	Credits
BUAD 311	Business Law	3
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
	Management Elective	3
	Religion GE Requirement	3
	Sub-Total Credits	15

### Fourth Year First Semester

Item #	Title	Credits
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 466	Production and Operations Management	3
IBUS 319	International Business	3
	Management Elective	3
	Religion GE Requirement	3
	Sub-Total Credits	15

### Fourth Year Second Semester

Item #	Title	Credits
BUAD 472	Business Policies and Strategies	3
BUAD 423	Organizational Behavior	3
BUAD 453	Cross-Cultural Studies	3
	Religion GE Requirement	3
	Management Elective	3
	Sub-Total Credits	15