

## B.B.A. Human Resource Management Concentration

2023-24

### WEBSITE

<https://www.swau.edu/academics/human-resources-management/>

### DEPARTMENT PERSONNEL

*AdventHealth Endowed Chair of Business Administration*

Aaron Moses, Ph.D.

*Faculty*

Chanda Santo, M.B.A., M.S

Jon Turk, M.B.A.

Licci Zemleduch, M.B.A.

Adrian Cecotto, M.F.

### LOCATION

Pechero Hall

### CONTACT

mosesa@swau.edu

(817) 202-6771

The Bachelor of Business Administrations degree (BBA) with a concentration in Human Resources Management is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

### Job Market

Human Resources Management majors have found jobs such as human resource generalists, compensation or benefits specialists, training and development specialists, job analysis specialists, and human resources managers. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

### Job Outlook

The job outlook for an individual with a human resources management degree continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2021 and 2031, there will be an increase of 58,800 (8%) jobs for Human Resources Specialists. Training and development specialists will find about 28,900 new jobs (8%) between 2021 and 2031 and there will be a need for an additional 12,600 HR managers in the same period.

### Earnings

Earnings potential for graduates with human resources management degrees varies widely depending on many factors including geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics, the median annual income for HR specialists and training and development specialists is about \$62,290 while managers in these areas earn a median salary of \$126,230. Individuals working training and development specialists earn a median salary of \$61,570 annually, while training and development managers earn a median salary of \$120,130 annually.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

100 W. Hillcrest Street  
Keene TX 76059

(800) 433-2240 toll-free  
(817) 202-6794 phone  
[www.swau.edu](http://www.swau.edu)



SOUTHWESTERN ADVENTIST UNIVERSITY

Business Core Courses

Required of all BBA students.

*\*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor.*

Southwestern students who are changing from another major to a BBA are also required to take *BUAD 202* unless their advisor recommends an alternative.

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 275	Introduction to Data Analytics	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 466	Production and Operations Management	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	48

Item #	Title	Credits
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
BUAD 374	Training and Development	3
BUAD 375	Total Compensation Management	3
BUAD 376	Employment and Labor Law	3
BUAD 377	Human Resource Risk Management	3
BUAD 423	Organizational Behavior	3
	Sub-Total Credits	21

Cognate Requirements

The [General Education speech requirement](#) is satisfied through [BUAD 317](#) which is completed in the degree section of this major.

Item #	Title	Credits
COMM 111	Speech	3
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	9

## Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

First Year First Semester			First Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3	MATH 141	Introduction to Probability and Statistics	3
CSIS 106	Comprehensive Spreadsheets	3		Fine Arts GE Requirement	3
ENGL 121	Freshman Composition	3		History GE Requirement	3
KINT 112	Whole-Person Wellness	2		Life and Physical Science GE Requirement	4
	Life and Physical Science GE Requirement	4		Religion GE Requirement	3
	Sub-Total Credits	15		Sub-Total Credits	16
Second Year First Semester			Second Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
ACCT 211	Accounting Principles I	3	ACCT 212	Accounting Principles II	3
BUAD 270	Management Information Systems	3	BUAD 211	Profiles of Entrepreneurship	3
ECON 211	Macroeconomics	3	BUAD 275	Introduction to Data Analytics	3
ENGL 220	Research Writing	3	ECON 212	Microeconomics	3
	Religion GE Requirement	3		Literature GE Requirement	3
	Kinesiology GE Requirement	1		Sub-Total Credits	15
	Sub-Total Credits	16			
Third Year First Semester			Third Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 301	Principles of Management	3	BUAD 311	Business Law	3
FNCE 321	Business Finance	3	BUAD 317	Business Communication	3
IBUS 319	International Business	3	BUAD 372	Human Resources Management	3
MKTG 343	Principles of Marketing	3	BUAD 374	Training and Development	3
	History GE Requirement	3		Religion GE Requirement	3
	Kinesiology GE Requirement	1		Sub-Total Credits	15
	Sub-Total Credits	16			
Fourth Year First Semester			Fourth Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 375	Total Compensation Management	3	BUAD 377	Human Resource Risk Management	3
BUAD 376	Employment and Labor Law	3	BUAD 472	Business Policies and Strategies	3
BUAD 460	Ethics and Business Social Responsibility	3	BUAD 423	Organizational Behavior	3
	BUAD 466 or ECON 401	3		Business Elective	3
	Business Elective	3		Religion GE Requirement	3
	Sub-Total Credits	15		Sub-Total Credits	15