

B.B.A. Financial Planning

2020-21

WEBSITE

<https://www.swau.edu/business>

DEPARTMENT PERSONNEL

AdventHealth Endowed Chair of
Business Administration
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Faculty

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LOCATION

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The Bachelor of Business Administrations degree (BBA) with a concentration in Finance is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

Finance majors will find jobs such as financial analyst, financial manager, personal financial advisor, financial services sales agent, accountant, auditor, loan officer, and budget analyst to name a few. Individuals can work in fields such as the banking industry, investing and insurance, real estate, and corporate finance. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

Job Outlook

The job outlook for individuals with finance degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2018 and 2028 there will be a 6% increase in jobs for financial specialists and about 19,100 job openings due to growth and replacement needs. Financial Analyst's and advisors will find about 20,300 new jobs between 2018 and 2028 and there will be a need for an additional 104,700 financial managers in the same period.

Earnings

Earnings potential for graduates with finance degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics (September, 2018), the median annual income for Financial Analyst and Advisor is \$88,890, while financial specialists earn a median annual wage of \$70,770. The median annual income for financial managers is \$127,990.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

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Business Core Courses

Required of all BBA students.

**BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor.*

Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 275	Introduction to Data Analytics	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	48

Financial Planning Concentration

Item #	Title	Credits
FNCE 301	General Principles of Financial Planning	3
FNCE 302	Risk Management & Insurance Planning	3
FNCE 303	Investment Planning	3
FNCE 304	Tax Planning	3
FNCE 305	Retirement Savings & Income Planning	3
FNCE 306	Estate Planning	3
FNCE 307	Financial Plan Development	3
	Sub-Total Credits	21

Cognate Requirements

****BUAD 317** may be taken as an alternative to **COMM 111** and also fulfill the communication competency requirement.

Item #	Title	Credits
COMM 111	Speech	3
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	9

Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

Item #	Title	Credits	First Year Second Semester		
BUAD 202	Introduction to Contemporary Business	3	Item #	Title	Credits
ENGL 121	Freshman Composition	3	CSIS 106	Comprehensive Spreadsheets	3
	History GE Curriculum Guide	3		Fine Arts GE Curriculum Guide	3
	Life and Physical Science GE Curriculum Guide	4		History GE Curriculum Guide	3
UNIV 111	Wellness for Life	2		Life and Physical Science GE Curriculum Guide	4
	Sub-Total Credits	15		Religion GE Curriculum Guide	3
				Sub-Total Credits	16
Second Year First Semester			Second Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
ACCT 211	Accounting Principles I	3	ACCT 212	Accounting Principles II	3
BUAD 270	Management Information Systems	3	BUAD 211	Profiles of Entrepreneurship	3
ECON 211	Macroeconomics	3	FNCE 301	General Principles of Financial Planning	3
ENGL 220	Research Writing	3	ECON 212	Microeconomics	3
	Kinesiology GE Curriculum Guide	1		Religion GE Curriculum Guide	3
MATH 141	Introduction to Probability and Statistics	3		Sub-Total Credits	15
	Sub-Total Credits	16			
Third Year First Semester			Third Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 301	Principles of Management	3	BUAD 311	Business Law	3
FNCE 321	Business Finance	3	BUAD 317	Business Communication	3
IBUS 319	International Business	3	FNCE 303	Investment Planning	3
MKTG 343	Principles of Marketing	3	FNCE 304	Tax Planning	3
	Kinesiology GE Curriculum Guide	1		Literature GE Curriculum Guide	3
FNCE 302	Risk Management & Insurance Planning	3		Sub-Total Credits	15
	Sub-Total Credits	16			
Fourth Year First Semester			Fourth Year Second Semester		
Item #	Title	Credits	Item #	Title	Credits
BUAD 460	Ethics and Business Social Responsibility	3	BUAD 472	Business Policies and Strategies	3
BUAD 466	Production and Operations Management	3		Electives for 120	3
FNCE 305	Retirement Savings & Income Planning	3	FNCE 307	Financial Plan Development	3
FNCE 306	Estate Planning	3		Religion GE Curriculum Guide	3
	History GE Curriculum Guide	3		Sub-Total Credits	12
	Sub-Total Credits	15			

June 2020

Southwestern Adventist University—Office of Academic Administration