

B.B.A. Finance

2020-21

WEBSITE

<https://www.swau.edu/business>

DEPARTMENT PERSONNEL

AdventHealth Endowed Chair of
Business Administration
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Faculty

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The Bachelor of Business Administrations degree (BBA) with a concentration in Finance is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

Finance majors will find jobs such as financial analyst, financial manager, personal financial advisor, financial services sales agent, accountant, auditor, loan officer, and budget analyst to name a few. Individuals can work in fields such as the banking industry, investing and insurance, real estate, and corporate finance. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

Job Outlook

The job outlook for individuals with finance degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2018 and 2028 there will be a 6% increase in jobs for financial specialists and about 19,100 job openings due to growth and replacement needs. Financial Analyst's and advisors will find about 20,300 new jobs between 2018 and 2028 and there will be a need for an additional 104,700 financial managers in the same period.

Earnings

Earnings potential for graduates with finance degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics (September, 2018), the median annual income for Financial Analyst and Advisor is \$88,890, while financial specialists earn a median annual wage of \$70,770. The median annual income for financial managers is \$127,990.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.



Business Core Courses

Required of all BBA students.

**BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor. Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.*

| Item # | Title | Credits |
|----------|---|---------|
| ACCT 211 | Accounting Principles I | 3 |
| ACCT 212 | Accounting Principles II | 3 |
| BUAD 202 | Introduction to Contemporary Business | 3 |
| BUAD 211 | Profiles of Entrepreneurship | 3 |
| BUAD 270 | Management Information Systems | 3 |
| BUAD 301 | Principles of Management | 3 |
| BUAD 311 | Business Law | 3 |
| BUAD 460 | Ethics and Business Social Responsibility | 3 |
| | BUAD 466 or ECON 401 | 3 |
| BUAD 472 | Business Policies and Strategies | 3 |
| ECON 211 | Macroeconomics | 3 |
| ECON 212 | Microeconomics | 3 |
| FNCE 321 | Business Finance | 3 |
| IBUS 319 | International Business | 3 |
| MKTG 343 | Principles of Marketing | 3 |
| | Sub-Total Credits | 45 |

Finance Concentration

| Item # | Title | Credits |
|--------|-------------------|---------|
| | FNCE 422 or 433 | 3 |
| | FNCE 450 or 455 | 3 |
| | Finance Electives | 12 |
| | Sub-Total Credits | 18 |

Cognate Requirements

****BUAD 317 or COMM 113 may be taken as an alternative to COMM 111 and also fulfill the communication competency requirement.**

| Item # | Title | Credits |
|----------|--|---------|
| COMM 111 | Speech | 3 |
| CSIS 106 | Comprehensive Spreadsheets | 3 |
| MATH 141 | Introduction to Probability and Statistics | 3 |
| | Sub-Total Credits | 9 |

Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

| Item # | Title | Credits | First Year Second Semester | Item # | Title | Credits |
|----------------------------|---|---------|-----------------------------|--|---|---------|
| ENGL 121 | Freshman Composition | 3 | | CSIS 106 | Comprehensive Spreadsheets | 3 |
| | Religion GE Curriculum Guide | 3 | | | Religion GE Curriculum Guide | 3 |
| UNIV 111 | Wellness for Life | 2 | | | History GE Curriculum Guide | 3 |
| BUAD 202 | Introduction to Contemporary Business | 3 | | | Fine Arts GE Curriculum Guide | 3 |
| | Life and Physical Science GE Curriculum Guide | 4 | | | Life and Physical Science GE Curriculum Guide | 4 |
| | Sub-Total Credits | 15 | | | Sub-Total Credits | 16 |
| Second Year First Semester | | | Second Year Second Semester | | | |
| Item # | Title | Credits | Item # | Title | Credits | Credits |
| ACCT 211 | Accounting Principles I | 3 | ACCT 212 | Accounting Principles II | 3 | 3 |
| BUAD 270 | Management Information Systems | 3 | BUAD 211 | Profiles of Entrepreneurship | 3 | 3 |
| ECON 211 | Macroeconomics | 3 | COMM 111 | Speech | 3 | 3 |
| ENGL 220 | Research Writing | 3 | ECON 212 | Microeconomics | 3 | 3 |
| MATH 141 | Introduction to Probability and Statistics | 3 | | Religion GE Curriculum Guide | 3 | 3 |
| | Kinesiology General Education Requirement | 2 | | Sub-Total Credits | 15 | |
| | Sub-Total Credits | 17 | | | | |
| Third Year First Semester | | | Third Year Second Semester | | | |
| Item # | Title | Credits | Item # | Title | Credits | Credits |
| BUAD 301 | Principles of Management | 3 | BUAD 311 | Business Law | 3 | 3 |
| FNCE 321 | Business Finance | 3 | FNCE 422 | Portfolio Management | 3 | 3 |
| IBUS 319 | International Business | 3 | | Finance Electives for Curriculum Guide | 3 | 3 |
| MKTG 343 | Principles of Marketing | 3 | | History GE Curriculum Guide | 3 | 3 |
| | Kinesiology GE Curriculum Guide | 1 | | Sub-Total Credits | 12 | |
| | Literature GE Curriculum Guide | 3 | | | | |
| | Sub-Total Credits | 16 | | | | |
| Fourth Year First Semester | | | Fourth Year Second Semester | | | |
| Item # | Title | Credits | Item # | Title | Credits | Credits |
| BUAD 460 | Ethics and Business Social Responsibility | 3 | BUAD 472 | Business Policies and Strategies | 3 | 3 |
| BUAD 466 | Production and Operations Management | 3 | FNCE 450 | Working Capital Management | 3 | 3 |
| ECON 401 | Managerial Economics | 3 | FNCE 455 | Corporate Finance | 3 | 3 |
| | Finance Electives for Curriculum Guide | 3 | | Finance Electives for Curriculum Guide | 3 | 3 |
| | Finance Electives for Curriculum Guide | 3 | | Finance Electives for Curriculum Guide | 3 | 3 |
| | Religion GE Curriculum Guide | 3 | | Electives for 120 | 3 | 3 |
| | Sub-Total Credits | 18 | | Sub-Total Credits | 18 | |