

## B.B.A. Finance

2023-24

### WEBSITE

<https://swau.edu/academics/finance/>

### DEPARTMENT PERSONNEL

*AdventHealth Endowed Chair of Business Administration*  
Aaron Moses, Ph.D.

### Faculty

Chanda Santo, M.B.A., M.S.  
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### LOCATION

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The Bachelor of Business Administrations degree (BBA) with a concentration in Finance is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

### Job Market

Finance majors will find jobs such as financial analyst, financial manager, personal financial advisor, financial services sales agent, accountant, auditor, loan officer, and budget analyst to name a few. Individuals can work in fields such as the banking industry, investing and insurance, real estate, and corporate finance. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

### Job Outlook

The job outlook for individuals with finance degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2021 and 2031 there will be a 15% increase in jobs for financial advisors and about 50,900 job openings due to growth and replacement needs. Financial Analyst's will find about 31,900 new jobs between 2021 and 2031 and there will be a need for an additional 123,100 financial managers in the same period.

### Earnings

Earnings potential for graduates with finance degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics (2021), the median annual income for Financial Analyst's is \$95,570, while financial advisors earn a median annual wage of \$94,170. The median annual income for financial managers is \$131,710.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

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## Business Core Courses

Required of all BBA students.

*\*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor.*

*Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.*

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
ACCT 212	Accounting Principles II	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 270	Management Information Systems	3
BUAD 275	Introduction to Data Analytics	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 460	Ethics and Business Social Responsibility	3
	BUAD 466 or ECON 401	3
BUAD 472	Business Policies and Strategies	3
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3
FNCE 321	Business Finance	3
IBUS 319	International Business	3
MKTG 343	Principles of Marketing	3
	Sub-Total Credits	48

## Finance Concentration

Item #	Title	Credits
ACCT 315	Intermediate Accounting I	4
	FNCE 422 or 433	3
FNCE 450	Working Capital Management	3
FNCE 455	Corporate Finance	3
	Sub-Total Credits	13

## Finance Core Electives

Item #	Title	Credits
ACCT 316	Intermediate Accounting II	4
BUAD 498	Individual Study Topics	1-3
BUAD 499	Directed Group Study Topics	1-3
ECON 401	Managerial Economics	3
FNCE 422	Portfolio Management	3
FNCE 433	Investment Principles	3
FNCE 450	Working Capital Management	3
FNCE 452	International Finance	3
FNCE 492	Finance Internship	3-8
FNCE 493	Money and Banking	3
	Sub-Total Credits	5

## Cognate Requirements

**\*\*BUAD 317** may be taken as an alternative to **COMM 111** and also fulfill the communication competency requirement.

Item #	Title	Credits
COMM 111	Speech	3
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Sub-Total Credits	9

# Sample 4 Year Curriculum

## General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

### First Year First Semester

Item #	Title	Credits
BUAD 202	Introduction to Contemporary Business	3
ENGL 121	Freshman Composition	3
MATH 141	Introduction to Probability and Statistics	3
UNIV 111	Wellness for Life	2
	Life and Physical Science GE Requirement	4
	Sub-Total Credits	15

### First Year Second Semester

Item #	Title	Credits
CSIS 106	Comprehensive Spreadsheets	3
	Fine Arts GE Requirement	3
	History GE Requirement	3
	Life and Physical Science GE Requirement	4
	Religion GE Requirement	3
	Sub-Total Credits	16

### Second Year First Semester

Item #	Title	Credits
ACCT 211	Accounting Principles I	3
BUAD 270	Management Information Systems	3
ECON 211	Macroeconomics	3
ENGL 220	Research Writing	3
	History GE Requirement	3
	Kinesiology GE Requirement	1
	Sub-Total Credits	16

### Second Year Second Semester

Item #	Title	Credits
ACCT 212	Accounting Principles II	3
BUAD 211	Profiles of Entrepreneurship	3
BUAD 275	Introduction to Data Analytics	3
ECON 212	Microeconomics	3
	Religion GE Requirement	3
	Sub-Total Credits	15

### Third Year First Semester

Item #	Title	Credits
ACCT 315	Intermediate Accounting I	4
BUAD 301	Principles of Management	3
FNCE 321	Business Finance	3
FNCE 493	Money and Banking	3
MKTG 343	Principles of Marketing	3
	Kinesiology GE Requirement	1
	Sub-Total Credits	17

### Third Year Second Semester

Item #	Title	Credits
BUAD 311	Business Law	3
BUAD 317	Business Communication	3
FNCE 450	Working Capital Management	3
FNCE 452	International Finance	3
	Religion GE Requirement	3
	Sub-Total Credits	15

### Fourth Year First Semester

Item #	Title	Credits
BUAD 460	Ethics and Business Social Responsibility	3
ECON 401	Managerial Economics	3
IBUS 319	International Business	3
	Literature GE Requirement	3
	Religion GE Requirement	3
	Sub-Total Credits	15

### Fourth Year Second Semester

Item #	Title	Credits
BUAD 472	Business Policies and Strategies	3
FNCE 455	Corporate Finance	3
	FNCE 422 or 433	3
	Finance Elective	3
	Business Elective	3
	Sub-Total Credits	15