

B.B.A. Finance Concentration

2023-24

WEBSITE

<https://swau.edu/academics/finance/>

DEPARTMENT PERSONNEL

AdventHealth Endowed Chair of Business Administration

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The Bachelor of Business Administrations degree (BBA) with a concentration in Finance is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research, and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

Finance majors will find jobs such as financial analyst, financial manager, personal financial advisor, financial services sales agent, accountant, auditor, loan officer, and budget analyst to name a few. Individuals can work in fields such as the banking industry, investing and insurance, real estate, and corporate finance. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

Job Outlook

The job outlook for individuals with finance degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2021 and 2031 there will be a 15% increase in jobs for financial advisors and about 50,900 job openings due to growth and replacement needs. Financial Analyst's will find about 31,900 new jobs between 2021 and 2031 and there will be a need for an additional 123,100 financial managers in the same period.

Earnings

Earnings potential for graduates with finance degrees varies widely depending on many factors including the geographic location, the industry you choose, position, skills, and experience. According to the U.S. Bureau of Labor Statistics (2021), the median annual income for Financial Analyst's is \$95,570, while financial advisors earn a median annual wage of \$94,170. The median annual income for financial managers is \$131,710.

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.



Business Core Courses

Required of all BBA students.

**BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor.*

Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.

| Item # | Title | Credits |
|----------|---|---------|
| ACCT 211 | Accounting Principles I | 3 |
| ACCT 212 | Accounting Principles II | 3 |
| BUAD 202 | Introduction to Contemporary Business | 3 |
| BUAD 211 | Profiles of Entrepreneurship | 3 |
| BUAD 270 | Management Information Systems | 3 |
| BUAD 275 | Introduction to Data Analytics | 3 |
| BUAD 301 | Principles of Management | 3 |
| BUAD 311 | Business Law | 3 |
| BUAD 460 | Ethics and Business Social Responsibility | 3 |
| BUAD 466 | Production and Operations Management | 3 |
| BUAD 472 | Business Policies and Strategies | 3 |
| ECON 211 | Macroeconomics | 3 |
| ECON 212 | Microeconomics | 3 |
| FNCE 321 | Business Finance | 3 |
| IBUS 319 | International Business | 3 |
| MKTG 343 | Principles of Marketing | 3 |
| | Sub-Total Credits | 48 |

| Item # | Title | Credits |
|----------|----------------------------|---------|
| ACCT 315 | Intermediate Accounting I | 4 |
| | FNCE 422 or 433 | 3 |
| FNCE 450 | Working Capital Management | 3 |
| FNCE 455 | Corporate Finance | 3 |
| | Sub-Total Credits | 13 |

| Item # | Title | Credits |
|----------|-----------------------------|---------|
| ACCT 316 | Intermediate Accounting II | 4 |
| BUAD 498 | Individual Study Topics | 1-3 |
| BUAD 499 | Directed Group Study Topics | 1-3 |
| ECON 401 | Managerial Economics | 3 |
| FNCE 422 | Portfolio Management | 3 |
| FNCE 433 | Investment Principles | 3 |
| FNCE 450 | Working Capital Management | 3 |
| FNCE 452 | International Finance | 3 |
| FNCE 492 | Finance Internship | 3-8 |
| FNCE 493 | Money and Banking | 3 |
| | Sub-Total Credits | 5 |

| Cognate Requirements | | |
|--|--|---------|
| **BUAD 317 may be taken as an alternative to COMM 111 and also fulfill the communication competency requirement. | | |
| Item # | Title | Credits |
| COMM 111 | Speech | 3 |
| CSIS 106 | Comprehensive Spreadsheets | 3 |
| MATH 141 | Introduction to Probability and Statistics | 3 |
| | Sub-Total Credits | 9 |

Sample 4 Year Curriculum

General Education Requirements

To view general education requirements for this major please visit: <https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>

| First Year First Semester | | | First Year Second Semester | | |
|----------------------------|--|---------|-----------------------------|--|---------|
| Item # | Title | Credits | Item # | Title | Credits |
| BUAD 202 | Introduction to Contemporary Business | 3 | CSIS 106 | Comprehensive Spreadsheets | 3 |
| ENGL 121 | Freshman Composition | 3 | | Fine Arts GE Requirement | 3 |
| KINT 112 | Whole-Person Wellness | 2 | | History GE Requirement | 3 |
| MATH 141 | Introduction to Probability and Statistics | 3 | | Life and Physical Science GE Requirement | 4 |
| | Life and Physical Science GE Requirement | 4 | | Religion GE Requirement | 3 |
| | Sub-Total Credits | 15 | | Sub-Total Credits | 16 |
| Second Year First Semester | | | Second Year Second Semester | | |
| Item # | Title | Credits | Item # | Title | Credits |
| ACCT 211 | Accounting Principles I | 3 | ACCT 212 | Accounting Principles II | 3 |
| BUAD 270 | Management Information Systems | 3 | BUAD 211 | Profiles of Entrepreneurship | 3 |
| ECON 211 | Macroeconomics | 3 | BUAD 275 | Introduction to Data Analytics | 3 |
| ENGL 220 | Research Writing | 3 | ECON 212 | Microeconomics | 3 |
| | History GE Requirement | 3 | | Religion GE Requirement | 3 |
| | Kinesiology GE Requirement | 1 | | Sub-Total Credits | 15 |
| | Sub-Total Credits | 16 | | | |
| Third Year First Semester | | | Third Year Second Semester | | |
| Item # | Title | Credits | Item # | Title | Credits |
| ACCT 315 | Intermediate Accounting I | 4 | BUAD 311 | Business Law | 3 |
| BUAD 301 | Principles of Management | 3 | BUAD 317 | Business Communication | 3 |
| FNCE 321 | Business Finance | 3 | FNCE 450 | Working Capital Management | 3 |
| FNCE 493 | Money and Banking | 3 | FNCE 452 | International Finance | 3 |
| MKTG 343 | Principles of Marketing | 3 | | Religion GE Requirement | 3 |
| | Kinesiology GE Requirement | 1 | | Sub-Total Credits | 15 |
| | Sub-Total Credits | 17 | | | |
| Fourth Year First Semester | | | Fourth Year Second Semester | | |
| Item # | Title | Credits | Item # | Title | Credits |
| BUAD 460 | Ethics and Business Social Responsibility | 3 | BUAD 472 | Business Policies and Strategies | 3 |
| ECON 401 | Managerial Economics | 3 | FNCE 455 | Corporate Finance | 3 |
| IBUS 319 | International Business | 3 | | FNCE 422 or 433 | 3 |
| | Literature GE Requirement | 3 | | Finance Elective | 3 |
| | Religion GE Requirement | 3 | | Business Elective | 3 |
| | Sub-Total Credits | 15 | | Sub-Total Credits | 15 |