

B.A. Communication Online Media emphasis

General Education Requirements for all Bachelor's degrees

B.A. Foreign Language Requirement

Quality Enhancement Plan (QEP) Requirement

A minor is required for this degree.

Item #	Title	credits
COMM 110	Communication Media	3
COMM 125	Audio Production	3
COMM 127	Photo and Graphic Editing	3
COMM 137	Media Techniques	3
COMM 224	Photography	3
COMM 261	Media Writing I	3
COMM 270	Social Media Strategy	3
COMM 335	Persuasion	3
COMM 361	Media Writing II	3
COMM 431	Media Law and Ethics	3
COMM 451	Communication Theory	3
COMM 481	Senior Portfolio Seminar	1
	B.A. Online Media Cognate	3
	Total credits:	37

Category Descriptions

B.A. Online Media Cognate

Credits: 3

Item #	Title	credits
MKTG 343	Principles of Marketing	3