

B.A. Communication Advertising & PR emphasis

Item #	Title	Credits
COMM 110	Communication Media	3
	COMM 115 or COMM 137	3
COMM 127	Photo and Graphic Editing	3
COMM 224	Photography	3
COMM 241	Public Relations	3
COMM 261	Media Writing I	3
	COMM 335 or COMM 343	3
COMM 351	Advertising	3
	COMM 431 or COMM 451	3
COMM 442	Applied Advertising and Public Relations	3
COMM 481	Senior Portfolio Seminar	1
	Total credits:	31