

COMM 261: Media Writing I

This course teaches future communication professionals how to write and communicate confidently across multiple platforms. In addition to learning the basic reporting and interviewing skills needed for all media, students will learn how to repurpose broadcast and print news for the Internet. Students will also be introduced to the research skills used in the field of communication, and begin the process of senior portfolio development.

Credits: 3

Prerequisites:

Prerequisite: **ENGL 121** (grade C- or above).

Program: **Communication**

Semester Offered: Fall