

COMM 451: Communication Theory

This course presents the theoretical bases of interpersonal communication, group and public communication, mass communication, and communication in cultural contexts. Attention is given to the nature of inquiry and theory as well as several topics in communication theory, including interpersonal messages, cognitive processing, relationship development and maintenance, influence, group decision making, organizational communication, public rhetoric, media and culture, media effects, and intercultural and gender communication. There are ethical elements throughout the course as well as discussion integrating and relating the communication theories covered.

Credits: 3

Program: Communication

Semester Offered: Spring odd years