

Minor in Data Analytics

Data Analytics Minor

Item #	Title	credits
BUAD 275	Introduction to Data Analytics	3
BUAD 355	Introduction to Data Visualization	3
BUAD 365	Database Management and Data Mining	3
BUAD 465	Applied Decision Theory	3
MKTG 345	Database Marketing	3
	BUAD Elective	3
	Total credits:	21

Category Descriptions

BUAD Elective

Credits: 3

Consult with advisor.