

PSYC 351: Industrial and Organizational Psychology

This course will provide an introduction to Industrial and Organizational Psychology, a scientific discipline that studies human behavior in the workplace. Organizational psychologists help institutions hire, manage, develop, support employees, and align employee efforts with business needs. Their work contributes to outcomes such as better talent to achieve the strategic goals of an organization, reduced turnover, increased productivity, and improved employee engagement.

Credits: 3

Prerequisites:

PSYC 212

PSYC 220

Program: Psychology

Semester Offered: Fall