

BSLM 310: Introduction to Senior Living Administration

This course will explore the philosophy and competitive environment of the senior living industry in the United States, including assisted living, independent living, and memory care communities. The federal and state laws and regulations applicable to the classification, construction, and operation of senior living communities will be reviewed and the student will become familiar with the Texas licensing standards for assisted living. The management and marketing of senior living communities, including legal and ethical considerations, will also be covered.

Credits: 3

Program: Business Administration

Semester Offered: Periodically