

IBUS 310: International Business Study Tour

A course emphasizing a particular topic approached through travel and on-site visits to business-related locations associated with the specified topic. Subsidiary emphases of historical context, culture, language, and arts may be included to support and complement the business topic selected. The student will submit a research project as directed by the instructor. Specific topics may be applied toward the electives of a specific B.B.A concentration, as approved by the instructor and concentration adviser. To meet the requirements of the International Experience of the B.B.A. International Business degree, the student must attend a trip that primarily visits countries other than citizenship or permanent residency. May be repeated.

Credits: 3

Program: Business Administration

Semester Offered: Summer