

COMM 110: Communication Media

An historical and critical survey of the role played by communication media in shaping culture. Media examined include books; newspapers; magazines; film; radio, recording, and popular music; television, cable, and mobile video; video games; and the Internet and World Wide Web. Also examined are the supporting industries of public relations and advertising, as well as theories and effects of mass communication; media freedom, regulation, and ethics; and global media. Attention is given throughout to improving students' media literacy.

Credits: 3

Program: Communication

Semester Offered: Fall