MKTG 237: Video Production

This course includes segments on lighting, the video camera, the production switcher, equipment interconnection, digital nonlinear editing, and program production for television. Emphasis is given to multiple camera techniques for both studio and location productions. Supplies fee. (Also taught as COMM 237)

Credits: 3

Program: Business Administration

Semester Offered: Spring

1 SWAU 2023-24 Bulletin