

BUAD 202: Introduction to Contemporary Business

An introduction to business models and functions within the current cultural and technological environments. Careers in each of the major areas of Business and common career orientation skills are introduced. The course further aims to provide practical research skills that are commonly used in the different functions of business. Additionally, the course serves as an instrument where the students' knowledge of business upon entering the program can be assessed as well as a place to introduce graduation requirements of the business program. Portfolio requirements are covered. Class Fee.

Credits: 3

Program: Business Administration

Semester Offered: Fall