

B.S. Business

The Bachelor of Science (BS) in Business is a business degree intended to be a general business degree. Additionally, this degree gives students pursuing other areas of interest (i.e., pre-med, pre-dental, pre-law, etc.) more flexibility to invest in other fields while still developing the breadth of management, interpersonal and professional skills required in today's complex business world. The BS in Business degree is also designed to be compatible with Southwestern's [SWAUonline](#) program.

General Education Requirements for all Bachelor's degrees

Quality Enhancement Plan (QEP) Requirement

Required Courses

[BUAD 372](#), [BUAD 423](#), and [ECON 401](#) may be substituted for another business course with the approval of your advisor.

Item #	Title	credits
ACCT 211	Accounting Principles I	3
BUAD 202	Introduction to Contemporary Business	3
BUAD 270	Management Information Systems	3
BUAD 301	Principles of Management	3
BUAD 311	Business Law	3
BUAD 317	Business Communication	3
BUAD 372	Human Resources Management	3
IBUS 319	International Business	3
	BUAD 423 or ECON 401	3
BUAD 460	Ethics and Business Social Responsibility	3
BUAD 472	Business Policies and Strategies	3
	ECON 211 or ECON 212	3
FNCE 321	Business Finance	3
MKTG 343	Principles of Marketing	3

Cognate Requirements

Item #	Title	credits
CSIS 106	Comprehensive Spreadsheets	3
MATH 141	Introduction to Probability and Statistics	3
	Total credits:	48

Category Descriptions

BUAD 423 or ECON 401

Credits: 3

BUAD 423 or ECON 401

Item #	Title	credits
BUAD 423	Organizational Behavior	3
ECON 401	Managerial Economics	3

ECON 211 or ECON 212

Credits: 3

Item #	Title	credits
ECON 211	Macroeconomics	3
ECON 212	Microeconomics	3