

# B.B.A. Operations & Supply Chain Management

The Operations and Supply Chain Management major provides students with a comprehensive skill set in Supply Chain Management helping students learn the skills necessary to secure an entry-level position in operations and supply chain management. Students will culminate their majors with a capstone course created in partnership with corporations, allowing them to gain hands-on experience in the type of work they will be required to perform in a professional setting and create a portfolio of work that can be shared with potential employers.

General Education Requirements for all Bachelor's degrees

Quality Enhancement Plan (QEP) Requirement

## Business Core Courses

Required of all BBA students.

*\*BUAD 202 is required of all Freshman BBA majors. Junior level transfer students may substitute a business elective for this class with approval from their advisor. Southwestern students who are changing from another major to a BBA are also required to take BUAD 202 unless their advisor recommends an alternative.*

| Item #   | Title                                     | credits |
|----------|---|---------|
| ACCT 211 | Accounting Principles I                   | 3       |
| ACCT 212 | Accounting Principles II                  | 3       |
| BUAD 202 | Introduction to Contemporary Business     | 3       |
| BUAD 211 | Profiles of Entrepreneurship              | 3       |
| BUAD 270 | Management Information Systems            | 3       |
| BUAD 275 | Introduction to Data Analytics            | 3       |
| BUAD 301 | Principles of Management                  | 3       |
| BUAD 311 | Business Law                              | 3       |
| BUAD 460 | Ethics and Business Social Responsibility | 3       |
| BUAD 466 | Production and Operations Management      | 3       |
| BUAD 472 | Business Policies and Strategies          | 3       |
| ECON 211 | Macroeconomics                            | 3       |
| ECON 212 | Microeconomics                            | 3       |
| FNCE 321 | Business Finance                          | 3       |
| IBUS 319 | International Business                    | 3       |
| MKTG 343 | Principles of Marketing                   | 3       |

## Operations & Supply Chain Management Concentration

| Item #   | Title                              | credits |
|----------|------------------------------------|---------|
| BUAD 262 | Sourcing & Operations              | 3       |
| BUAD 263 | Forecasting & Logistics            | 3       |
| BUAD 467 | Supply Chain Analysis              | 3       |
| BUAD 471 | Supply Chain Management - Capstone | 3       |

## Operations & Supply Chain Management Electives

| Item #   | Title                                 | credits |
|----------|---------------------------------------|---------|
| ACCT 317 | Cost Accounting                       | 3       |
| BUAD 280 | Introduction to Project Management    | 3       |
| BUAD 367 | Supply Chain in Action                | 3       |
| BUAD 368 | Supply Chain Management Technologies  | 3       |
| BUAD 492 | Business Internship                   | 3-8     |
| BUAD 499 | Directed Group Study Topics           | 1-3     |
| CSIS 110 | Principles of Computer Programming I  | 3       |
| CSIS 111 | Principles of Computer Programming II | 3       |
| ECON 401 | Managerial Economics                  | 3       |
| FNCE 450 | Working Capital Management            | 3       |

## Cognate Requirements

\*\*BUAD 317 may be taken as an alternative to COMM 111 and also fulfill the communication competency requirement.

| Item #   | Title                                      | credits |
|----------|--|---------|
| COMM 111 | Speech                                     | 3       |
| CSIS 106 | Comprehensive Spreadsheets                 | 3       |
| MATH 141 | Introduction to Probability and Statistics | 3       |
|          | Total credits:                             | 75      |